

ALUMNI PROFILE

Canton Class of '99

Where has life taken you since you left WSDP and PCEP?

Since I left WSDP, I went on to Specs Howard School of Broadcast Arts in Southfield, Michigan. While attending Specs, people asked me (including my parents!!) why I wasn't going to a 4-year University like Michigan State, or Western Michigan University. Well... this is because, since the 7th grade, I have always known what I want to do with my life—RADIO. So, off I went to Specs, and while there I began interning at Cumulus Radio in Ann Arbor.

I was offered a position as a producer for their SportsTalk Station, 1050 AM WTKA. To make a long story short, I worked my way up from an intern, to a Part time producer, full time Producer/Co-Host, to my current position of Morning Show Host ("Mike & Dave in the Morning"—FREE PLUG!!!) and Assistant Program Director.

"I love my job. That's the most important thing I would tell you. Love what you do, if not, you'll be miserable."

MIKE WICKETT



What do you enjoy doing in your spare time?

Honestly? Sleeping... I wake up at 4:30 in the morning and take short naps in the afternoon... but I try to spend as much time with my girlfriend as I can (she LOVES my schedule)... and, well... watching sports. It's kind of like "homework".

What is your favorite memory of your time at the station?

I'll never forget my freshman year when I was trying to figure out what to do with my high school career. I had just moved to Canton from San Diego, CA. I met with my counselor (actually, it was a fill-in as my counselor was out of town). John Seidelman was his name and when I told him of my interest of radio, he put me in

touch with WSDP Station Manager Bill Keith. I filled out the application and made it on staff (just barely, I'm assuming). Never had I sweated THAT MUCH yet... and other memories I'll never forget? Calling Canton and Salem sports and... Our ALL NIGHT SENIOR SHOW.

Why was being involved at WSDP important for you?

Growing up in San Diego, I fell in love with a morning show on Q106 entitled, "Jeff & Jer in the Morning"... I knew if I ever got the chance to "do radio" that I would jump at it. WSDP gave me my opportunity to taste radio, and it exploded since 1995... God I'm old now... without WSDP, what would I be doing??? Who knows...

What advice would you give to our current students?

Love your mother, and father... remember the little people... just kidding. While all that is important, if you really want to succeed in radio, I would recommend a few things: 1) Humble your self-when you get into college radio, or the Big Time in Radio, realize that you are starting from the ground up. **YOU ARE NOT HOWARD STERN. YOU ARE NOT ARTHUR P. OR DREW & MIKE.** Just like they did, you will start at the bottom. Take it, and work your way up through the ranks. 2) Intern. Get an internship (most are unpaid) and learn the most you can. Whether it's in Detroit Michigan, or Defiance Ohio., you will learn and then take those skills with you. 3) Remember that radio is not construction work. (no disrespect to construction workers) It's fun. I don't have a job, I have a hobby that I get paid for. I'm not driving a Corvette, but I'm not eating Mac & Cheese every night. Radio won't make you rich, at first but if you are dedicated enough and talented enough you'll make a good living... and there's some luck involved. 4) Finally, unlike A LOT of people, I love my job. That's the most important thing I would tell you. Love what you do, if not, you'll be miserable. Thanks for checking in and THANKS TO WSDP!!!!



Kara Fiegenschuh in WSDP Studio



Mark Maletic and Ryan Winn outside Spartan Stadium. They visited MSU for the State Boys Basketball Finals

THE TOP 30

August 21st, 2006

- 1 **EASY STAR ALL-STARS** RADIODREAD
- 2 **BLOOD MERIDIAN** KICK UP THE DUST
- 3 **ANI DIFRANCO** REPRIEVE
- 4 **HEDLEY** "ON MY OWN" [SINGLE]
- 5 **PETE YORN** "FOR US" [SINGLE]
- 6 **FLOGGING MOLLY** WHISKEY ON A SUNDAY
- 7 **NEIL GAIMAN** WHERE'S NEIL WHEN YOU NEED HIM?
- 8 **EX-LION TAMER** GO GHOST
- 9 **ZIBRAZIBRA** THE END OF THE LION
- 10 **EVERYTHING ABSENT OR DISTORTED (A LOVE STORY)** THE SOFT CIVIL WAR
- 11 **BOAT** SONGS THAT YOU MIGHT NOT LIKE
- 12 **ADORED** A NEW LANGUAGE
- 13 **KAKI KING** UNTIL WE FELT RED
- 14 **FAIR** THE BEST WORST-CASE SCENARIO
- 15 **VESTALS** SONGS ABOUT GIRLS...AND OTHER MYSTERIES
- 16 **CORAL SEA** VOLCANO AND HEART
- 17 **BIRDMONSTER** NO MIDNIGHT
- 18 **WORLD/INFERNO** FRIENDSHIP SOCIETY
RED-EYED SOUL
- 19 **FEAR OF FRED** GIRLS ON REALITY TV
- 20 **CATCH 22** PERMANENT REVOLUTION
- 21 **JANEZ DETD.** LIKE COLD RAIN KILLS A
SUMMER DAY
- 22 **HOT CHIP** THE WARNING
- 23 **MERCY KILLERS/ENEMY ROSE** SPLIT
- 24 **CRACKER** GREENLAND
- 25 **GREG LASWELL** THROUGH TOLEDO
- 26 **DASHBOARD CONFESSIONAL** DUSK AND SUMMER
- 27 **SONIC YOUTH** RATHER RIPPED
- 28 **SUPERCREEP** SUPERCREEP
- 29 **BLUE OCTOBER** FOILED
- 30 **STANDARD CANDLE** CURTAINS